

Sr.No.
269072224

Enrollment No. : MU2224B190823

Roll No. : 1195635

Candidate's Name : SANJEET KUMAR

Year / Semester : 1ST SEMESTER

Father's Name : RAMESH KUMAR

Session : 2022-2023

Course : MBA [MARKETING MANAGEMENT]

| Subject Name | Maximum Marks | | Total | Marks Obtained | | Total | Result | | |
|---|---------------|----------|-------|----------------|----------|--------|--------|-----|--------|
| | Internal | External | | Internal | External | | | | |
| [MBMR-101] PRINCIPLES OF MANAGEMENT | 30 | 70 | 100 | 16 | 35 | 51 | P | | |
| [MBMR-102] MANAGERIAL COMMUNICATION | 30 | 70 | 100 | 22 | 42 | 64 | P | | |
| [MBMR-103] FINANCIAL REPORTING AND ANALYSIS | 30 | 70 | 100 | 18 | 38 | 56 | P | | |
| [MBMR-104] ORGANIZATIONAL BEHAVIOR | 30 | 70 | 100 | 19 | 51 | 70 | P | | |
| [MBMR-105] MARKETING MANAGEMENT | 30 | 70 | 100 | 17 | 49 | 66 | P | | |
| [MBMR-106] ECONOMIC ANALYSIS FOR BUSINESS DECISIONS | 30 | 70 | 100 | 22 | 36 | 58 | P | | |
| TOTAL | | 180 | 420 | 600 | 114 | 251 | 365 | RMK | 60.83% |
| SEMESTER | FIRST | SECOND | THIRD | FOURTH | TOTAL | % | | | |
| MAX.MARKS | 600 | * | * | * | 600 | | | | |
| TOTAL | 365 | * | * | * | 365 | 60.83% | | | |

Note : Abbreviations

P-Pass
AB-Absent

F-Fail
Q-Qualified

NC-Not Completed
NQ-Not Qualified

G-Grace Marks
RMK-Remarks

Date of Issue :

Prepared By

Checked By

Controller of Examinations

Sr.No.
709507698

Enrollment No. : MU2224B190823

Roll No. : 1203966

Candidate's Name : SANJEET KUMAR

Year / Semester : 2ND SEMESTER

Father's Name : RAMESH KUMAR

Session : 2022-2023

Course : MBA [MARKETING MANAGEMENT]

| Subject Name | | Maximum Marks | | Total | Marks Obtained | | Total | Result | | |
|---|--------------|---------------|--------------|---------------|----------------|---------------|------------|------------|------------|---------------|
| | | Internal | External | | Internal | External | | | | |
| [MBMR-201] HUMAN RESOURCE MANAGEMENT | | 30 | 70 | 100 | 22 | 52 | 74 | P | | |
| [MBMR-202] LEGAL ASPECTS OF BUSINESS | | 30 | 70 | 100 | 23 | 49 | 72 | P | | |
| [MBMR-203] CORPORATE FINANCE | | 30 | 70 | 100 | 19 | 60 | 79 | P | | |
| [MBMR-204] OPERATIONS RESEARCH | | 30 | 70 | 100 | 23 | 38 | 61 | P | | |
| [MBMR-205] BUSINESS RESEARCH METHODS | | 30 | 70 | 100 | 16 | 56 | 72 | P | | |
| [MBMR-206] PRODUCTION AND OPERATIONS MANAGEMENT | | 30 | 70 | 100 | 24 | 49 | 73 | P | | |
| | | TOTAL | 180 | 420 | 600 | 127 | 304 | 431 | RMK | 71.83% |
| SEMESTER | FIRST | SECOND | THIRD | FOURTH | TOTAL | % | | | | |
| MAX.MARKS | 600 | 600 | * | * | 1200 | | | | | |
| TOTAL | 365 | 431 | * | * | 796 | 66.33% | | | | |

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Date of Issue :

Prepared By

Checked By

Controller of Examinations

Sr.No.
875322738

Enrollment No. : MU2224B190823

Roll No. : 1687236

Candidate's Name : SANJEET KUMAR

Year / Semester : 3RD SEMESTER

Father's Name : RAMESH KUMAR

Session : 2023-2024

Course : MBA [MARKETING MANAGEMENT]

| Subject Name | Maximum Marks | | Total | Marks Obtained | | Total | Result | | |
|---|---------------|----------|-------|----------------|----------|--------|--------|-----|--------|
| | Internal | External | | Internal | External | | | | |
| [MBMR-301] INTRODUCTION TO BUSINESS ANALYTICS | 30 | 70 | 100 | 18 | 51 | 69 | P | | |
| [MBMR-302] SALES & DISTRIBUTION MANAGEMENT | 30 | 70 | 100 | 16 | 44 | 60 | P | | |
| [MBMR-303] SERVICE MARKETING | 30 | 70 | 100 | 16 | 48 | 64 | P | | |
| [MBMR-304] ADVERTISING AND BRAND MANAGEMENT | 30 | 70 | 100 | 21 | 38 | 59 | P | | |
| [MBMR-305] INTERNATIONAL MARKETING | 30 | 70 | 100 | 22 | 60 | 82 | P | | |
| [MBMR-306] RURAL MARKETING | 30 | 70 | 100 | 15 | 47 | 62 | P | | |
| TOTAL | | 180 | 420 | 600 | 108 | 288 | 396 | RMK | 66.00% |
| SEMESTER | FIRST | SECOND | THIRD | FOURTH | TOTAL | % | | | |
| MAX.MARKS | 600 | 600 | 600 | * | 1800 | | | | |
| TOTAL | 365 | 431 | 396 | * | 1192 | 66.22% | | | |

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NQ-Not Qualified

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RMK-Remarks

Date of Issue :

Prepared By

Checked By

Controller of Examinations

Sr.No.
294843241

Enrollment No. : MU2224B190823

Roll No. : 1623919

Candidate's Name : SANJEET KUMAR

Year / Semester : 4TH SEMESTER

Father's Name : RAMESH KUMAR

Session : 2023-2024

Course : MBA [MARKETING MANAGEMENT]

| Subject Name | Maximum Marks | | Total | Marks Obtained | | Total | Result | | |
|---------------------------------|---------------|----------|-------|----------------|----------|--------|--------|-----|--------|
| | Internal | External | | Internal | External | | | | |
| [MBMR-401] STRATEGIC MANAGEMENT | 30 | 70 | 100 | 23 | 55 | 78 | P | | |
| [MBMR-402] RETAIL MARKETING | 30 | 70 | 100 | 15 | 60 | 75 | P | | |
| [MBMR-403] DIGITAL MARKETING | 30 | 70 | 100 | 16 | 45 | 61 | P | | |
| [MBMR-404] ENTREPRENEURSHIP | 30 | 70 | 100 | 19 | 37 | 56 | P | | |
| [MBMR-405] MINOR PROJECT | 30 | 70 | 100 | 22 | 57 | 79 | P | | |
| [MBMR-406] PROJECT REPORT | 30 | 70 | 100 | 21 | 41 | 62 | P | | |
| TOTAL | | 180 | 420 | 600 | 116 | 295 | 411 | RMK | 68.50% |
| SEMESTER | FIRST | SECOND | THIRD | FOURTH | TOTAL | % | | | |
| MAX.MARKS | 600 | 600 | 600 | 600 | 2400 | | | | |
| TOTAL | 365 | 431 | 396 | 411 | 1603 | 66.79% | | | |

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