

**Sr.No.**  
**720134047**

**Enrollment No.** : MU1719B069739

**Roll No.** : 1842219

**Candidate's Name** : PATEL NIRAVKUMAR DIPAKBHAI

**Year / Semester** : 1ST SEMESTER

**Father's Name** : PATEL DIPAKBHAI BHAICHANDBHAI

**Session** : 2017-2018

**Course** : MBA [MARKETING MANAGEMENT]

Subject Name	Maximum Marks		Total	Marks Obtained		Total	Result		
	Internal	External		Internal	External				
[MBMR-101] PRINCIPLES OF MANAGEMENT	30	70	100	19	59	78	P		
[MBMR-102] MANAGERIAL COMMUNICATION	30	70	100	21	59	80	P		
[MBMR-103] FINANCIAL REPORTING AND ANALYSIS	30	70	100	17	48	65	P		
[MBMR-104] ORGANIZATIONAL BEHAVIOR	30	70	100	17	52	69	P		
[MBMR-105] MARKETING MANAGEMENT	30	70	100	19	44	63	P		
[MBMR-106] ECONOMIC ANALYSIS FOR BUSINESS DECISIONS	30	70	100	21	39	60	P		
TOTAL		180	420	600	114	301	415	RMK	69.17%
SEMESTER	FIRST	SECOND	THIRD	FOURTH	TOTAL	%			
MAX.MARKS	600	*	*	*	600				
TOTAL	415	*	*	*	415	69.17%			

**Note : Abbreviations**

**P**-Pass  
**AB**-Absent

**F**-Fail  
**Q**-Qualified

**NC**-Not Completed  
**NQ**-Not Qualified

**G**-Grace Marks  
**RMK**-Remarks

**Date of Issue :**

**Prepared By**

**Checked By**

**Controller of Examinations**

**Sr.No.**  
**592310893**

**Enrollment No.** : MU1719B069739

**Roll No.** : 1184632

**Candidate's Name** : PATEL NIRAVKUMAR DIPAKBHAI

**Year / Semester** : 2ND SEMESTER

**Father's Name** : PATEL DIPAKBHAI BHAICHANDBHAI

**Session** : 2017-2018

**Course** : MBA [MARKETING MANAGEMENT]

Subject Name		Maximum Marks		Total	Marks Obtained		Total	Result		
		Internal	External		Internal	External				
[MBMR-201] HUMAN RESOURCE MANAGEMENT		30	70	100	23	60	83	P		
[MBMR-202] LEGAL ASPECTS OF BUSINESS		30	70	100	19	57	76	P		
[MBMR-203] CORPORATE FINANCE		30	70	100	20	51	71	P		
[MBMR-204] OPERATIONS RESEARCH		30	70	100	15	40	55	P		
[MBMR-205] BUSINESS RESEARCH METHODS		30	70	100	21	60	81	P		
[MBMR-206] PRODUCTION AND OPERATIONS MANAGEMENT		30	70	100	21	39	60	P		
		<b>TOTAL</b>	<b>180</b>	<b>420</b>	<b>600</b>	<b>119</b>	<b>307</b>	<b>426</b>	<b>RMK</b>	<b>71.00%</b>
<b>SEMESTER</b>	<b>FIRST</b>	<b>SECOND</b>	<b>THIRD</b>	<b>FOURTH</b>	<b>TOTAL</b>	<b>%</b>				
<b>MAX.MARKS</b>	<b>600</b>	<b>600</b>	<b>*</b>	<b>*</b>	<b>1200</b>					
<b>TOTAL</b>	<b>415</b>	<b>426</b>	<b>*</b>	<b>*</b>	<b>841</b>	<b>70.08%</b>				

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**Date of Issue :**

**Prepared By**

**Checked By**

**Controller of Examinations**

**Sr.No.**  
**625119534**

**Enrollment No.** : MU1719B069739

**Roll No.** : 1064278

**Candidate's Name** : PATEL NIRAVKUMAR DIPAKBHAI

**Year / Semester** : 3RD SEMESTER

**Father's Name** : PATEL DIPAKBHAI BHAICHANDBHAI

**Session** : 2018-2019

**Course** : MBA [MARKETING MANAGEMENT]

Subject Name	Maximum Marks		Total	Marks Obtained		Total	Result		
	Internal	External		Internal	External				
[MBMR-301] INTRODUCTION TO BUSINESS ANALYTICS	30	70	100	21	53	74	P		
[MBMR-302] SALES & DISTRIBUTION MANAGEMENT	30	70	100	20	40	60	P		
[MBMR-303] SERVICE MARKETING	30	70	100	23	50	73	P		
[MBMR-304] ADVERTISING AND BRAND MANAGEMENT	30	70	100	18	36	54	P		
[MBMR-305] INTERNATIONAL MARKETING	30	70	100	23	40	63	P		
[MBMR-306] RURAL MARKETING	30	70	100	17	47	64	P		
TOTAL		180	420	600	122	266	388	RMK	64.67%
SEMESTER	FIRST	SECOND	THIRD	FOURTH	TOTAL	%			
MAX.MARKS	600	600	600	*	1800				
TOTAL	415	426	388	*	1229	68.28%			

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**RMK**-Remarks

**Date of Issue :**

**Prepared By**

**Checked By**

**Controller of Examinations**

**Sr.No.**  
**021382656**

**Enrollment No.** : MU1719B069739

**Roll No.** : 1068537

**Candidate's Name** : PATEL NIRAVKUMAR DIPAKBHAI

**Year / Semester** : 4TH SEMESTER

**Father's Name** : PATEL DIPAKBHAI BHAICHANDBHAI

**Session** : 2018-2019

**Course** : MBA [MARKETING MANAGEMENT]

Subject Name	Maximum Marks		Total	Marks Obtained		Total	Result		
	Internal	External		Internal	External				
[MBMR-401] STRATEGIC MANAGEMENT	30	70	100	21	44	65	P		
[MBMR-402] RETAIL MARKETING	30	70	100	23	46	69	P		
[MBMR-403] DIGITAL MARKETING	30	70	100	15	50	65	P		
[MBMR-404] ENTREPRENEURSHIP	30	70	100	15	46	61	P		
[MBMR-405] MINOR PROJECT	30	70	100	21	36	57	P		
[MBMR-406] PROJECT REPORT	30	70	100	23	55	78	P		
TOTAL		180	420	600	118	277	395	RMK	65.83%
SEMESTER	FIRST	SECOND	THIRD	FOURTH	TOTAL	%			
MAX.MARKS	600	600	600	600	2400				
TOTAL	415	426	388	395	1624	67.67%			

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**Date of Issue :**

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