

## Transcript

ENROLLMENT NO. : MU2224B190823  
STUDENT NAME : SANJEET KUMAR  
FATHER'S NAME : RAMESH KUMAR  
COURSE : MBA [MARKETING MANAGEMENT]

### 1ST SEMESTER

UNIT CODE	UNIT TITLE	MM	MO	REMARKS
[MBMR-101]	PRINCIPLES OF MANAGEMENT	100	51	PASS
[MBMR-102]	MANAGERIAL COMMUNICATION	100	64	PASS
[MBMR-103]	FINANCIAL REPORTING AND ANALYSIS	100	56	PASS
[MBMR-104]	ORGANIZATIONAL BEHAVIOR	100	70	PASS
[MBMR-105]	MARKETING MANAGEMENT	100	66	PASS
[MBMR-106]	ECONOMIC ANALYSIS FOR BUSINESS DECISIONS	100	58	PASS

### 2ND SEMESTER

UNIT CODE	UNIT TITLE	MM	MO	REMARKS
[MBMR-201]	HUMAN RESOURCE MANAGEMENT	100	74	PASS
[MBMR-202]	LEGAL ASPECTS OF BUSINESS	100	72	PASS
[MBMR-203]	CORPORATE FINANCE	100	79	PASS
[MBMR-204]	OPERATIONS RESEARCH	100	61	PASS
[MBMR-205]	BUSINESS RESEARCH METHODS	100	72	PASS
[MBMR-206]	PRODUCTION AND OPERATIONS MANAGEMENT	100	73	PASS

**3RD SEMESTER**

<b>UNIT CODE</b>	<b>UNIT TITLE</b>	<b>MM</b>	<b>MO</b>	<b>REMARKS</b>
[MBMR-301]	INTRODUCTION TO BUSINESS ANALYTICS	100	69	PASS
[MBMR-302]	SALES & DISTRIBUTION MANAGEMENT	100	60	PASS
[MBMR-303]	SERVICE MARKETING	100	64	PASS
[MBMR-304]	ADVERTISING AND BRAND MANAGEMENT	100	59	PASS
[MBMR-305]	INTERNATIONAL MARKETING	100	82	PASS
[MBMR-306]	RURAL MARKETING	100	62	PASS

**4TH SEMESTER**

<b>UNIT CODE</b>	<b>UNIT TITLE</b>	<b>MM</b>	<b>MO</b>	<b>REMARKS</b>
[MBMR-401]	STRATEGIC MANAGEMENT	100	78	PASS
[MBMR-402]	RETAIL MARKETING	100	75	PASS
[MBMR-403]	DIGITAL MARKETING	100	61	PASS
[MBMR-404]	ENTREPRENEURSHIP	100	56	PASS
[MBMR-405]	MINOR PROJECT	100	79	PASS
[MBMR-406]	PROJECT REPORT	100	62	PASS

<b>FINAL RESULT</b>	<b>GRAND TOTAL - 1603 / 2400</b>	<b>FIRST DIVISION</b>
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**Dated :****Controller of Examination**