

Transcript

ENROLLMENT NO. : MU1517B650893
STUDENT NAME : PRIYA SHARMA
FATHER'S NAME : NARENDAR SHARMA
COURSE : MBA [MARKETING MANAGEMENT]

1ST SEMESTER

UNIT CODE	UNIT TITLE	MM	MO	REMARKS
[MBMR-101]	PRINCIPLES OF MANAGEMENT	100	63	PASS
[MBMR-102]	MANAGERIAL COMMUNICATION	100	63	PASS
[MBMR-103]	FINANCIAL REPORTING AND ANALYSIS	100	65	PASS
[MBMR-104]	ORGANIZATIONAL BEHAVIOR	100	68	PASS
[MBMR-105]	MARKETING MANAGEMENT	100	60	PASS
[MBMR-106]	ECONOMIC ANALYSIS FOR BUSINESS DECISIONS	100	77	PASS

2ND SEMESTER

UNIT CODE	UNIT TITLE	MM	MO	REMARKS
[MBMR-201]	HUMAN RESOURCE MANAGEMENT	100	52	PASS
[MBMR-202]	LEGAL ASPECTS OF BUSINESS	100	61	PASS
[MBMR-203]	CORPORATE FINANCE	100	69	PASS
[MBMR-204]	OPERATIONS RESEARCH	100	70	PASS
[MBMR-205]	BUSINESS RESEARCH METHODS	100	60	PASS
[MBMR-206]	PRODUCTION AND OPERATIONS MANAGEMENT	100	59	PASS

3RD SEMESTER

UNIT CODE	UNIT TITLE	MM	MO	REMARKS
[MBMR-301]	INTRODUCTION TO BUSINESS ANALYTICS	100	79	PASS
[MBMR-302]	SALES & DISTRIBUTION MANAGEMENT	100	60	PASS
[MBMR-303]	SERVICE MARKETING	100	72	PASS
[MBMR-304]	ADVERTISING AND BRAND MANAGEMENT	100	60	PASS
[MBMR-305]	INTERNATIONAL MARKETING	100	72	PASS
[MBMR-306]	RURAL MARKETING	100	69	PASS

4TH SEMESTER

UNIT CODE	UNIT TITLE	MM	MO	REMARKS
[MBMR-401]	STRATEGIC MANAGEMENT	100	64	PASS
[MBMR-402]	RETAIL MARKETING	100	81	PASS
[MBMR-403]	DIGITAL MARKETING	100	62	PASS
[MBMR-404]	ENTREPRENEURSHIP	100	60	PASS
[MBMR-405]	MINOR PROJECT	100	52	PASS
[MBMR-406]	PROJECT REPORT	100	69	PASS

FINAL RESULT	GRAND TOTAL - 1567 / 2400	FIRST DIVISION
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Dated :**Controller of Examination**