

## Transcript

ENROLLMENT NO. : MU1416B210512  
STUDENT NAME : NITIN ARYA  
FATHER'S NAME : ASHOK KUMAR ARYA  
COURSE : MBA [MARKETING MANAGEMENT]

### 1ST SEMESTER

UNIT CODE	UNIT TITLE	MM	MO	REMARKS
[MBMR-101]	PRINCIPLES OF MANAGEMENT	100	52	PASS
[MBMR-102]	MANAGERIAL COMMUNICATION	100	80	PASS
[MBMR-103]	FINANCIAL REPORTING AND ANALYSIS	100	55	PASS
[MBMR-104]	ORGANIZATIONAL BEHAVIOR	100	72	PASS
[MBMR-105]	MARKETING MANAGEMENT	100	58	PASS
[MBMR-106]	ECONOMIC ANALYSIS FOR BUSINESS DECISIONS	100	59	PASS

### 2ND SEMESTER

UNIT CODE	UNIT TITLE	MM	MO	REMARKS
[MBMR-201]	HUMAN RESOURCE MANAGEMENT	100	73	PASS
[MBMR-202]	LEGAL ASPECTS OF BUSINESS	100	62	PASS
[MBMR-203]	CORPORATE FINANCE	100	64	PASS
[MBMR-204]	OPERATIONS RESEARCH	100	63	PASS
[MBMR-205]	BUSINESS RESEARCH METHODS	100	72	PASS
[MBMR-206]	PRODUCTION AND OPERATIONS MANAGEMENT	100	78	PASS

**3RD SEMESTER**

<b>UNIT CODE</b>	<b>UNIT TITLE</b>	<b>MM</b>	<b>MO</b>	<b>REMARKS</b>
[MBMR-301]	INTRODUCTION TO BUSINESS ANALYTICS	100	75	PASS
[MBMR-302]	SALES & DISTRIBUTION MANAGEMENT	100	72	PASS
[MBMR-303]	SERVICE MARKETING	100	64	PASS
[MBMR-304]	ADVERTISING AND BRAND MANAGEMENT	100	69	PASS
[MBMR-305]	INTERNATIONAL MARKETING	100	69	PASS
[MBMR-306]	RURAL MARKETING	100	67	PASS

**4TH SEMESTER**

<b>UNIT CODE</b>	<b>UNIT TITLE</b>	<b>MM</b>	<b>MO</b>	<b>REMARKS</b>
[MBMR-401]	STRATEGIC MANAGEMENT	100	82	PASS
[MBMR-402]	RETAIL MARKETING	100	61	PASS
[MBMR-403]	DIGITAL MARKETING	100	65	PASS
[MBMR-404]	ENTREPRENEURSHIP	100	66	PASS
[MBMR-405]	MINOR PROJECT	100	77	PASS
[MBMR-406]	PROJECT REPORT	100	73	PASS

<b>FINAL RESULT</b>	<b>GRAND TOTAL - 1628 / 2400</b>	<b>FIRST DIVISION</b>
---------------------	----------------------------------	-----------------------

**Dated :****Controller of Examination**