



# MONAD UNIVERSITY

(Established by U.P. State Govt. Act 23 of 2010 & U/S 2(f) of U.G.C. Act 1956)

NH-24, DELHI-HAPUR ROAD, HAPUR (U.P.) INDIA

MU

## STATEMENT OF MARKS

Sr.No.  
269072224

Enrollment No. : MU2224B190823

Roll No. : 1195635

Candidate's Name : SANJEET KUMAR

Year / Semester : 1ST SEMESTER

Father's Name : RAMESH KUMAR

Session : 2022-2023

Course : MBA [MARKETING MANAGEMENT]

Subject Name	Maximum Marks		Total	Marks Obtained		Total	Result		
	Internal	External		Internal	External				
[MBMR-101] PRINCIPLES OF MANAGEMENT	30	70	100	16	35	51	P		
[MBMR-102] MANAGERIAL COMMUNICATION	30	70	100	22	42	64	P		
[MBMR-103] FINANCIAL REPORTING AND ANALYSIS	30	70	100	18	38	56	P		
[MBMR-104] ORGANIZATIONAL BEHAVIOR	30	70	100	19	51	70	P		
[MBMR-105] MARKETING MANAGEMENT	30	70	100	17	49	66	P		
[MBMR-106] ECONOMIC ANALYSIS FOR BUSINESS DECISIONS	30	70	100	22	36	58	P		
TOTAL		180	420	600	114	251	365	RMK	60.83%
SEMESTER	FIRST	SECOND	THIRD	FOURTH	TOTAL	%			
MAX.MARKS	600	*	*	*	600				
TOTAL	365	*	*	*	365	60.83%			

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Note : Abbreviations

P-Pass  
AB-Absent

F-Fail  
Q-Qualified

NC-Not Completed  
NQ-Not Qualified

G-Grace Marks  
RMK-Remarks

Date of Issue : 15 FEB. 2023

Prepared By

Checked By

Controller of Examinations



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## STATEMENT OF MARKS

Sr.No.  
709507698

Enrollment No. : MU2224B190823

Roll No. : 1203966

Candidate's Name : SANJEET KUMAR

Year / Semester : 2ND SEMESTER

Father's Name : RAMESH KUMAR

Session : 2022-2023

Course : MBA [MARKETING MANAGEMENT]

Subject Name	Maximum Marks		Total	Marks Obtained		Total	Result		
	Internal	External		Internal	External				
[MBMR-201] HUMAN RESOURCE MANAGEMENT	30	70	100	22	52	74	P		
[MBMR-202] LEGAL ASPECTS OF BUSINESS	30	70	100	23	49	72	P		
[MBMR-203] CORPORATE FINANCE	30	70	100	19	60	79	P		
[MBMR-204] OPERATIONS RESEARCH	30	70	100	23	38	61	P		
[MBMR-205] BUSINESS RESEARCH METHODS	30	70	100	16	56	72	P		
[MBMR-206] PRODUCTION AND OPERATIONS MANAGEMENT	30	70	100	24	49	73	P		
TOTAL		180	420	600	127	304	431	RMK	71.83%
SEMESTER	FIRST	SECOND	THIRD	FOURTH	TOTAL	%			
MAX.MARKS	600	600	*	*	1200				
TOTAL	365	431	*	*	796	66.33%			

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## STATEMENT OF MARKS

Sr.No.  
875322738

Enrollment No. : MU2224B190823

Roll No. : 1687236

Candidate's Name : SANJEET KUMAR

Year / Semester : 3RD SEMESTER

Father's Name : RAMESH KUMAR

Session : 2023-2024

Course : MBA [MARKETING MANAGEMENT]

Subject Name	Maximum Marks		Total	Marks Obtained		Total	Result		
	Internal	External		Internal	External				
[MBMR-301] INTRODUCTION TO BUSINESS ANALYTICS	30	70	100	18	51	69	P		
[MBMR-302] SALES & DISTRIBUTION MANAGEMENT	30	70	100	16	44	60	P		
[MBMR-303] SERVICE MARKETING	30	70	100	16	48	64	P		
[MBMR-304] ADVERTISING AND BRAND MANAGEMENT	30	70	100	21	38	59	P		
[MBMR-305] INTERNATIONAL MARKETING	30	70	100	22	60	82	P		
[MBMR-306] RURAL MARKETING	30	70	100	15	47	62	P		
TOTAL		180	420	600	108	288	396	RMK	66.00%
SEMESTER	FIRST	SECOND	THIRD	FOURTH	TOTAL	%			
MAX.MARKS	600	600	600	*	1800				
TOTAL	365	431	396	*	1192	66.22%			

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## STATEMENT OF MARKS

Sr.No.  
294843241

Enrollment No. : MU2224B190823

Roll No. : 1623919

Candidate's Name : SANJEET KUMAR

Year / Semester : 4TH SEMESTER

Father's Name : RAMESH KUMAR

Session : 2023-2024

Course : MBA [MARKETING MANAGEMENT]

Subject Name	Maximum Marks		Total	Marks Obtained		Total	Result		
	Internal	External		Internal	External				
[MBMR-401] STRATEGIC MANAGEMENT	30	70	100	23	55	78	P		
[MBMR-402] RETAIL MARKETING	30	70	100	15	60	75	P		
[MBMR-403] DIGITAL MARKETING	30	70	100	16	45	61	P		
[MBMR-404] ENTREPRENEURSHIP	30	70	100	19	37	56	P		
[MBMR-405] MINOR PROJECT	30	70	100	22	57	79	P		
[MBMR-406] PROJECT REPORT	30	70	100	21	41	62	P		
TOTAL		180	420	600	116	295	411	RMK	68.50%
SEMESTER	FIRST	SECOND	THIRD	FOURTH	TOTAL	%			
MAX.MARKS	600	600	600	600	2400				
TOTAL	365	431	396	411	1603	66.79%			

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Date of Issue : 11 SEP. 2024

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